

Permission to Use Images of Learners for School Social Media Campaigns

Dear Parent/Guardian,

Welcome to Treeside Private Academy Mbombela! As part of our ongoing efforts to grow and connect our school community, we actively share highlights of school life on our social media platforms, including Facebook, Instagram, and our school website.

These posts showcase the vibrant learning environment, values, and daily activities that define our school, giving current and prospective families a glimpse into the joyful, dynamic experiences we offer.

To support this initiative, we may use photos or videos of learners engaged in classroom activities, school events, sports, and cultural programs. We take our responsibility under the Protection of Personal Information Act (POPIA) seriously and ensure all images are used respectfully, securely, and only for school-related promotional purposes.

We kindly ask for your consent to include your child in this initiative. Please complete the form below and return it with your application documents.

Consent Form: Use of Images/Videos for School Social Media & Marketing

Child's Full Name: _____

Grade/Class: _____

Please tick one:

☐ I **give permission** for [School Name] to take and use photographs/videos of my child on the school's social media platforms and for marketing purposes, in line with POPIA guidelines.

☐ I **do not give permission** for [School Name] to use any images or videos of my child.

Parent/Guardian Name: _____

Signature: _____

Date: _____

Thank you for your support in helping us share the spirit of [School Name] with the broader community. If you have any questions about this request or how we comply with POPIA, please feel free to contact the school office.

Warm regards,

Terri Sass
Principal

